# Announcement of Pulic bidding

**World Wide Fund for Nature Beijing Office Procurement of Creative Agency Announcement of Pulic bidding**

1. Terms of tender

The bidding project: World Wide Fund for Nature Beijing Office Procurement of Creative Agency. The tenderee is World Wide Fund for Nature Beijing Office. This project is being founded by an international founding programme from the GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit, Germany). The contribution percentage is 100%. Since the project meets up with the bidding conditions, the project will be conducted with public bidding according to the public procurement laws of China.

1. Project profile and bidding scope

2.1 Name and quantity of the purchasing content

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| No. | Purchasing content | Quantity |
| 1 | Creative Agency service, refer to the term of reference for details (TOR) | 1 set |

2.2 Implementation site

It will be implemented at the project location assigned by World Wide Fund for Nature Beijing Office.

2.3 Service period

Please refer to the term of reference for details.

## 3. Qualification requirement of the bidder

3.1 The implementation performance of the bidder in the similar industry in the recent 3 years (from January 2016 to December 2018), including more than 3 (including 3) successful cases. It is required to provide the corresponding contract duplicated copies or Notice of Bid Winnings. Moreover, the bidder should have sound implementation effect and reputation among customers in the industry.

3.2 Joint bidding is not accepted for this project.

4. Acquisition of the bidding documents

Qualified bidders should purchase the bidding documents in Room 216-2, Block D, Minmetals Building, No.5 Sanlihe Road, Haidian District, Beijing from 9:00 to 17:00 (Beijing time) in August 27, 2019-September 13, 2019 (exclude holidays and festivals). The sales price of the bidding documents is RMB500 per package, which cannot be refunded after sales. If the document is required to be mailed, each package of bidding documents shall charge an additional RMB100. The bidder should send the company name, contact person, bidding document package name and bidding code to the email box of the contact person of the bidding institution. The bidding institution shall send back the purchasing registration table and the relevant information, and deliver the bidding documents through express. The bidding institution shall not be responsible for the loss or delay caused in the delivery process.

1. Delivery of the tender documents
   1. All bidding documents should be delivered to the Bidding Conference Room of Minmetals International Tendering Co., Ltd. (The 8th Conference Room, 4th Floor, Block D, Minmetals Building, No. 5 Sanlihe Road, Haidian District, Beijing) before 9:30 am (Beijing time) on September 25, 2019.
   2. It is scheduled to have public bid opening in the Bid Opening Conference Room of Minmetals International Tendering Co., Ltd. (The 8th Conference Room, 4th Floor, Block D, Minmetals Building, No.5 Sanlihe Road, Haidian District, Beijing) at 9:30 am (Beijing time) on September 25, 2019. At that time, the bidding representatives are requested to attend the bid opening ceremony.
   3. If the tender documents could not neither be delivered to the appointed address after the deadline, nor not be sealed as the bidding document requirements, the application of bidding shall be refused by the tenderee.
2. Media of announcement publishing

The announcement of public bidding is published at China Tendering and Bidding Public Service Platform for (http://www.cebpubservice.com) and the tenderee website http://www.wwfchina.org at the same time.

1. Contact

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| Tenderee: World Wide Fund for Nature Beijing Office | Bidding agency: Minmetals International Tendering Co., Ltd. |
| Address: B Region, 3rd Floor, Building 2, 22 Baiwanzhuang Street, Xicheng District, Beijing | Address: Room 216-2, Block D, Minmetals Building, No.5 Sanlihe Road, Haidian District, Beijing |
| Contact person: Hou Aijun | Contact person: Wang Jian, Yue Yan |
| Tel: 010 68366698 13701357821 | Tel: 010 88821702 88821752 |
| Fax: 010 68083779 | Fax: 010 88821703 68494524 |
| Email: ajhou@wwfchina.org | Email: [wang\_jian@minmetals.com](mailto:wang_jian@minmetals.com) |
| Opening bank: Head Office Business Department of Bank of China | Opening bank: ICBC Beijing Capital Gymnasium Branch |
| Account No.: 778350011613 | Account No.: 0200 0537 0902 2105 773 |

September 11, 2019